

CASTAWAYS™

*A little way to
a lot of good!*



ADDRESSING FOOD INSECURITY AND FOOD WASTE

Let's minimize food waste by using all potatoes. Castaways™ are potatoes that live just outside the boundary of size standards and would have normally been wasted. These potatoes don't meet our standards size profile, but are still just as fresh and high quality.

EVERY YEAR, 30 MILLION ACRES OF CROPLAND & 4.2 TRILLION GALLONS OF WATER ARE USED TO GROW FOOD THAT IS NEVER EATEN.

**80
BILLION LB
OF FOOD IS
THROWN AWAY
EACH YEAR
IN THE U.S.**



CASTAWAYS

- 5-lb paper bag
- Packed: 10 x 5 lb
- Product of U.S.A.:
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PACKAGING AIMS TO EDUCATE CONSUMERS ON FOOD INSECURITY, WHILE PROVIDING A WAY THEY CAN HELP BY PURCHASING POTATOES THAT WOULD HAVE OTHERWISE BEEN WASTED.

**FRESH, GOOD POTATOES
THAT JUST LOOK A BIT
DIFFERENT.**