

CASTAWAYS™

*A little way to
a lot of good!*



ADDRESSING FOOD INSECURITY AND FOOD WASTE

Let's minimize food waste by using all potatoes. Castaways™ are potatoes that live just outside the boundary of size standards and would have normally been wasted. These potatoes don't meet our standards size profile, but are still just as fresh and high quality.

EVERY YEAR, 30 MILLION ACRES OF CROPLAND & 4.2 TRILLION GALLONS OF WATER ARE USED TO GROW FOOD THAT IS NEVER EATEN.



CASTAWAYS

- 5-lb paper bag

Packed: 10 x 5 lb

Product of U.S.A.:
7 7758610082 9

- 10-lb paper bag

Packed:

100x10-lb bins

100x10-lb per pallet

5x10-lb masters

Product of U.S.A.:
7 77586 10130 7

**PACKAGING AIMS TO EDUCATE
CONSUMERS ON FOOD INSECURITY,
WHILE PROVIDING A WAY THEY CAN
HELP BY PURCHASING POTATOES THAT
WOULD HAVE OTHERWISE BEEN WASTED.**

**80
BILLION LB
OF FOOD IS
THROWN AWAY
EACH YEAR
IN THE U.S.**



**FRESH, GOOD POTATOES
THAT JUST LOOK A BIT
DIFFERENT.**