



Green Giant Fresh

Red, Russet and Yellow Potatoes



Available in a 5lb light blocking bag

A combined effort between EarthFresh and retailers to market potatoes by proper usage with the intended goal of helping their customers pick the right potato for the right cooking task.

EarthFresh has handpicked the potato variety for each cooking method. By helping shoppers pick the right potato, it will in turn ensure they get maximum satisfaction from the cooked product.

Health and Well-Being

51% of Canadian consumers say that they are eating healthier than they used to. (Neilson, 2017)

Potatoes with the skins left on are the largest, most affordable source of potassium in the produce department. (Drewnowski A, Rehm CD, 2013)

Yellow Potatoes

Product of Canada: 6 05806 00173 4
Product of USA: 6 05086 00114 7

Russet Potatoes

Product of Canada: 6 05806 00134 5
Product of USA: 6 050806 00125 3

Red Potatoes

Product of Canada: 6 05806 00172 7
Product of USA: 6 05806 00142 0

5-lb light-blocking bag
Packed: 10 x 5 lb



Green Giant™

- One of the most trusted brands in fresh produce – synonymous in consumers’ minds with quality, freshness and flavour
- Highest industry quality standards – stringent quality control program and regular audits at all approved packing facilities



For more information, contact:

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