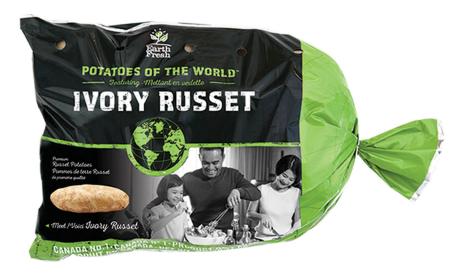
POTATOES OF THE WORLD VORLD



PREMIUM RUSSET POTATOES

Discovered in the Netherlands, the Ivory Russet is changing the parameters for measuring great French fries. Its bright white flesh has a fresh, buttery flavour. Try it fried, baked or mashed — be one of the first people to taste this new sensation!

BROWN SKIN
WHITE FLESH
BEST FOR BAKING
FRESH, BUTTERY FLAVOUR



EARTHFRESH IS COMMITTED TO SEARCHING THE WORLD FOR THE BEST POTATOES THAT THIS GOOD EARTH HAS TO OFFER. EACH NEW DISCOVERY IS BROUGHT BACK TO NORTH AMERICA. WE GROW THESE VARIETIES FOR SEVERAL YEARS, NURTURING THEM IN THE CLIMATES AND SOILS THAT BEST SUIT THEM. FINALLY, WE GROW ENOUGH OF THESE NEW VARIETIES TO BRING TO CONSUMERS.



IVORY RUSSET

- · Seasonal availability
- · A Size: Canada No. 1
- Product of Canada: 7 77586 10055 3
- 5-lb light-blocking bag
- Packed: 10 x 5 lb

FRESH, GOOD POTATOES FROM AROUND THE WORLD!



EarthFresh, Tel.: 1.800.565.4915

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