

# Steam & Go™

Fresh Convenience!



## MICROWAVE-READY FRESH POTATOES

With less available time and higher expectations for food quality and taste, consumers want faster options that are also fresh and healthy. Steam & Go™ aligns with consumers' evolving needs for a no-fuss option. The innovative bag steams in the microwave in just minutes!

**MEALTIME COMPETES WITH TIME TO RELAX, ENTERTAIN AND EXERCISE. EASY-TO-PREPARE FOOD OPTIONS NOT ONLY SAVE TIME AND ENERGY, BUT THEY CAN ALSO BE TAILORED TO DIETARY AND HEALTH PREFERENCES, AN IMPERATIVE FOR INCREASINGLY WELLNESS-CONSCIOUS CONSUMERS. (NEILSON, 2018)**

## B SIZE YELLOW POTATOES



## Steam & Go™

- B Size (1 1/2"-2 1/4")  
Product of U.S.A.:  
Yellow: 7 77586 10062 1

Product of Canada:  
Yellow: 7 77586 10060 7

- 1-lb microwavable bag
- Packed: 16 x 1 lb

**FRESH, GOOD POTATOES  
THAT ARE READY IN MINUTES!**

