

THE GREAT SPUD RESCUE



LET'S MINIMIZE FOOD WASTE BY USING ALL POTATOES

At EarthFresh, we believe in sustainable agriculture. These high-quality potatoes are normally wasted because they don't fit regular size standards. Help us rescue these delicious spuds!

Packaging aims to educate consumers on food insecurity, while providing a way they can help by purchasing potatoes that would have otherwise been wasted.

63% OF THE FOOD CANADIANS THROW AWAY COULD HAVE BEEN EATEN



DOING GOOD
2,400,000 POTATOES ARE WASTED EVERY DAY IN CANADA

THE GREAT SPUD RESCUE

- 5-lb paper bag
- Packed: 10 x 5 lb
- Product of Canada:
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THE GREAT SPUD RESCUE POTATOES ARE OFFERED IN COMPOSTABLE BAGS, REQUIRING LESS CARBON TO PRODUCE AND RETURNING NUTRIENTS BACK TO THE EARTH.

