



MICROWAVE-READY FRESH POTATOES

With less available time and higher expectations for food quality and taste, consumers want faster options that are also fresh and healthy. Steam & Go $^{\text{m}}$ aligns with consumers' evolving needs for a no-fuss option. The innovative bag steams in the microwave in just minutes!

MEALTIME COMPETES WITH TIME TO RELAX, ENTERTAIN AND EXERCISE. EASY-TO-PREPARE FOOD OPTIONS NOT ONLY SAVE TIME AND ENERGY, BUT THEY CAN ALSO BE TAILORED TO DIETARY AND HEALTH PREFERENCES, AN IMPERATIVE FOR INCREASINGLY WELLNESS-CONSCIOUS CONSUMERS. (NEILSON, 2018)

B-SIZE RED AND YELLOW, C-SIZE RED AND YELLOW









Steam & Go.

· B Size (1 1/2"-2 1/4")

Product of Canada: Red: 7 77586 10056 0 Yellow: 7 77586 10060 7

Product of U.S.A.: Red: 7 77586 10058 4 Yellow: 7 77586 10062 1

· C Size (3/4"-1 5/8")

Product of Canada: Red: 7 77586 10057 7 Yellow: 7 77586 10061 4

Product of U.S.A.: Red: 7 77586 10059 1 Yellow: 7 77586 10063 8

. 1-lb microwavable bag

. Packed: 16 x 1 lb

FRESH, GOOD POTATOES THAT ARE READY IN MINUTES!



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