



# RUSSET BURBANK

*the champion french fry potato*

## CULINARY EXPERIENCE

When done right, nothing beats the fresh-cut fry. But not all potatoes are up to the task!

Russet Burbanks are great baked and fried. They stay firm and golden after frying, making them ideal for fries, hash browns and chips. Their low sugar content and long shape make them the perfect choice for extra-long french fries that are light and crispy.

## SIZING / PACKED

**Russet Burbank:** Burbank, 8 oz.  
Available as Canada No. 1 and Canada No. 2

**Packed:** 50-lb carton  
50-lb bag

## SEASONALITY

Russet Burbank potatoes are available year-round.



We store Burbanks at temperatures that ensure perfect fries, year-round.

## CHOOSING THE RIGHT POTATO FOR THE MENU

Fries remain an away-from-home treat, with 42% of consumers relying on restaurants to make them for them – meaning, when consumers are eating out or ordering take-out, they are looking for fries! (Datassential for Potatoes USA. “2020 Potato Trends”.)

### FRESH-CUT FRIES

- Fast Food & Fast Casual
- Fish & Chips
- Diners
- Pubs & Bars
- Casual Dining
- Seasonal – Food Trucks

## STORAGE

Avoid storing potatoes in the refrigerator. Instead, store them in a cool, dark place with good ventilation. If stored properly, potatoes will stay fresh for several weeks.

