

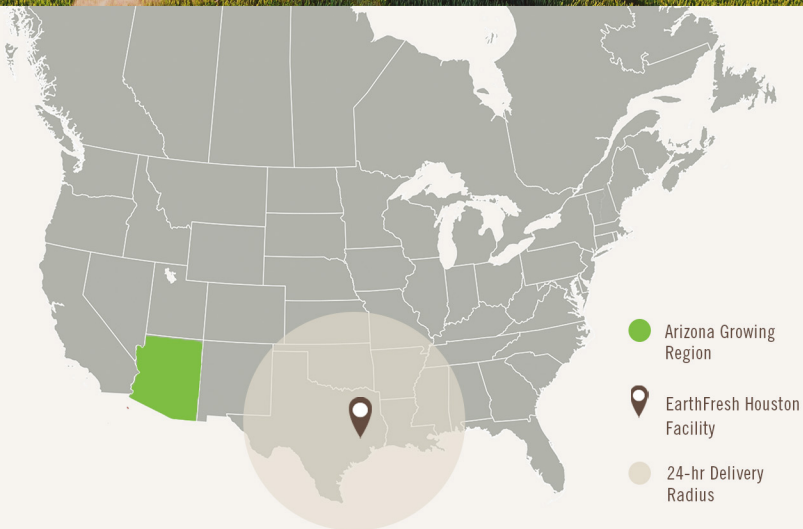


ARIZONA GROWN ORGANIC POTATOES

ROOTED IN ARIZONA, GROWN FOR QUALITY

Proudly cultivated in the rich soils of Arizona, our organic red and yellow potatoes deliver exceptional quality, vibrant color, and outstanding flavor. Grown with care and certified organic, these premium potatoes are a fresh, reliable choice for today's health-conscious consumers.

- ✓ **GROWING CONSUMER DEMAND**- Shoppers are actively seeking organic options for health and sustainability.
- ✓ **STAND-OUT APPEAL**- Organic offerings set your store apart and build shopper trust.
- ✓ **CLEANER FARMING PRACTICES**- Grown without synthetic chemicals—great for the planet and the plate.



BABY POTATOES ARE FUELING CATEGORY GROWTH.



RED & YELLOW ORGANIC BABY POTATOES

Offered in 1.5lb Mesh and Light-blocking bags.

Red Organic Baby Potatoes

Product of U.S.A.: 7 77586 10018 8

Yellow Organic Baby Potatoes

Product of U.S.A.: 7 77586 10019 5

Product of U.S.A.: 7 77586 10002 7

CONVENIENCE DRIVES REPEAT SALES.



RED & YELLOW ORGANIC B-SIZE POTATOES

Offered in 2lb Mesh bags.

Organic Red B-Size Potatoes

Product of U.S.A.: 7 77586 70037 1

Organic Yellow B-Size Potatoes

Product of U.S.A.: 7 77586 10019 5

ORGANIC POTATOES MEET GROWING DEMAND.



RED & YELLOW ORGANIC POTATOES

Offered in 3lb and 5lb Light-blocking bags.

Red Organic Potatoes

Product of U.S.A.: 7 77586 20001 7

Product of U.S.A.: 7 77586 20010 9

Yellow Organic Potatoes

Product of U.S.A.: 7 77586 20000 0

Product of U.S.A.: 7 77586 20009 3

OUR ORGANIC FARMERS WORK WITH NATURAL SYSTEMS TO CREATE AND MAINTAIN A HEALTHY ENVIRONMENT IN WHICH GROW CROPS. EARTHFRESH OFFERS EXCLUSIVE POTATO VARIETIES THAT GROW VERY WELL IN ORGANIC CONDITIONS -- LOOKING AND TASTING EVEN BETTER THAN TRADITIONAL VARIETIES.

EarthFresh, Tel.: 1.800.565.4915

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