

# SOUTHERN GROWN SPRING ORGANICS



## THE SOUTHEAST'S PREMIER AND ONLY ORGANIC POTATO CROP!

- ✓ OPPORTUNITY FOR AD PRICING
- ✓ GREAT TASTING VARIETIES
- ✓ OPPORTUNITY FOR PROGRAM PRICING
- ✓ FULL POTATO ASSORTMENT AVAILABLE

### NEW CROP ORGANIC POTATOES GROWN IN THE U.S.A.

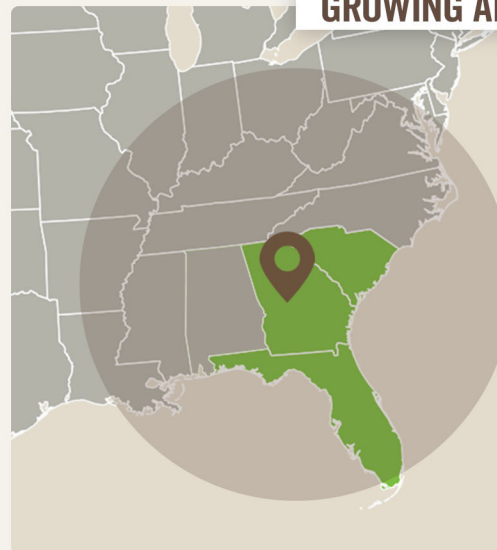
EarthFresh is proud to offer Southern-grown organic potatoes this spring! Our red and yellow varieties are nurtured on dedicated organic farmland, delivering exceptional taste and quality. With organic produce sales growing over 4% annually\*, our timely spring crop supports your year-round organic needs.



AVAILABLE STARTING  
JUNE 1 - JULY 1

Our Georgia-grown crop is the first commercial potato crop available in the last 20 years. Look for our locally grown & packed call-out on packaging!

### GROWING AND SHIPPING MAP



#### Legend

● EarthFresh Organic Growing Regions:  
Florida, U.S.A.  
Georgia, U.S.A.  
South Carolina U.S.A.

📍 FOB Loading Locations:  
Atlanta, GA U.S.A.

● 24-hour delivery radius



Mixed Organic Baby Potatoes  
7 77586 10074 4



B-Size Organic Yellows  
7 77586 70036 4



B-Size Organic Reds  
7 77586 70037 1

**CREAMERS CONTINUE TO DEMONSTRATE  
CONSISTENT YOY GROWTH, NOW ACCOUNTING  
FOR 20% OF POTATO SALES \$**

Source: Nielsen Discover, L52Weeks — Period Ending December 27th, 2024



3-lb Organic Reds  
7 77586 70037 1

3-lb Organic Yellows  
7 77586 70036 4

**INCREASED SHELF PRESENCE! ORGANIC  
SECTIONS OFTEN ATTRACT ATTENTION.  
PLACING ORGANIC POTATOES STRATEGICALLY  
CAN BOOST OVERALL FOOT TRAFFIC TO  
PRODUCE SECTIONS.**