

ORGANIC POTATOES

B-SIZE RUSSET, RED AND YELLOW ORGANICS



THE EARTHFRESH ORGANIC ADVANTAGE:

52 WEEK PROGRAM, THAT ALLOWS FOR ROBUST PROMOTIONS AT KEY TIMES OF THE YEAR
REGIONAL/LOCAL PROGRAMS AVAILABLE

ONE OF THE ONLY ORGANIC CROPS GROWN IN THE SE, THAT FILLS GAPS IN TRADITIONALLY LOW SUPPLY PERIODS

POSITIONED AS A PREMIUM, EVERYDAY
ITEM - THEY'RE LOW SHRINK, EASY TO
ROTATE, AND GREAT-LOOKING

YEAR-ROUND B-SIZE PROGRAMS WITH
CONSISTENT SIZING, QUALITY, AND SUPPLY
RELIABILITY.

MINI POTATOES AND SPECIALTY VARIETIES
ARE OUTPERFORMING STANDARD BULK
POTATOES.



B-Size Organic Russets

Product of U.S.A.:
7 77586 70043 2



B-Size Organic Reds

Product of U.S.A.:
7 77586 70037 1



B-Size Organic Yellows

Product of U.S.A.:
7 77586 70036 4

SMARTER PACKAGING FOR ORGANIC POTATOES

Our B-size organic potatoes are packed in a next-generation bag designed to protect quality from shelf to home. A light-blocking front helps prevent greening and extends shelf life, while the breathable mesh back promotes airflow to maintain freshness.

It's performance-driven packaging that reduces shrink — without compromising visibility or appeal.
Available in 2lb bags.

OUR ORGANIC FARMERS WORK WITH NATURAL SYSTEMS TO CREATE AND MAINTAIN A HEALTHY ENVIRONMENT IN WHICH TO GROW CROPS. EARTHFRESH OFFERS EXCLUSIVE POTATO VARIETIES THAT GROW VERY WELL IN ORGANIC CONDITIONS — LOOKING AND TASTING EVEN BETTER THAN TRADITIONAL VARIETIES.

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