

FAST. FRESH. GOURMET.TM

TM/MC



Gluten-free



Dairy-free



Clean ingredients



FRESH, SIMPLE, AND PACKED WITH FLAVOR—BECAUSE GREAT-TASTING POTATOES SHOULD BE EASY!

FAST. FRESH. GOURMET.TM AIR FRY KITS!

Introducing our Potato Air Fry Kit—the perfect all-in-one solution for busy families looking for a fresh, healthy, and convenient meal. Each kit includes premium potatoes and a flavorful sauce, making it easier than ever to whip up crispy, golden potatoes in minutes.



MEDITERRANEAN HERB



ROSEMARY AND OLIVE OIL



ROASTED GARLIC AND DILL

AIR FRYER MEAL KITS[®] (I.E., KIT FORMAT DESIGNED FOR AIR-FRYER COOKING) INDICATES THE CATEGORY IS EMERGING AND CAPTURES CONSUMER DEMAND AROUND BETTER-FOR-YOU, CONVENIENCE.

<https://producebusiness.com/value-added-potatoes-offer-convenience/?utm>

<https://www.researchandmarkets.com/reports/5800443/air-fryer-meal-kits-market-report-industry>

<https://www.potatonewstoday.com/2025/05/20/the-changing-consumer-preferences-for-potatoes-an-in-depth-analysis-of-trends-in-fresh-frozen-and-processed-products/>

Potato Specifications

B Size: Canada No. 1 Small
(1 1/2" - 2 1/4")
No. 1 Grade Small Round

Versions

Canada No. 1
No. 1 Grade
U.S. No. 1

Pack Specifications

1 lb air fry kit with potatoes and sauce

VALUE-ADDED POTATO[®] PRODUCTS (E.G., MICROWAVABLE TRAYS, SEASONING PACKETS, SMALLER POTATOES, QUICK-COOK FORMATS) ARE GROWING BECAUSE CONSUMERS ARE DEMANDING CONVENIENCE

OWNERSHIP/USE OF AIR FRYERS IN NORTH AMERICA: AN INDUSTRY ARTICLE STATES “NOW FOUND IN MORE THAN 60% OF NORTH AMERICAN HOMES

