FAST. FRESH. GOURMET.™ Air Fryer Kit

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Fast. Fresh. Gourmet. Air Fry Kits bring fresh potatoes, bold flavour and modern convenience together in one easy-to-prepare format. Designed specifically for the air fryer, each kit pairs premium fresh potatoes with a flavour-forward sauce for crispy, golden results with minimal prep.



MEDITERRANEAN HERB



ROSEMARY AND OLIVE OIL



ROASTED GARLIC AND DILL



NASHVILLE HOT

Potato Specifications
B Size (1 1/2" - 2 1/4")
No. 1 Grade Small Round

Versions
Canada No. 1
U.S. No. 1

Pack Specifications
1.1 lb air fry kit with potatoes and sauce

Air Fryer Meal Kits" (i.e., kit format designed for air-fryer cooking) indicates the category is emerging and captures consumer demand around better-for-you, convenience.

value-added potato" products (e.g., microwavable trays, seasoning packets, smaller potatoes, quick-cook formats) Are growing because consumers are demanding convenience

Ownership/use of air fryers in North America: an industry article states "now found in more than 60% of North American homes

https://producebusiness.com/value-added-potatoes-offer-convenience/?utm
https://www.researchandmarkets.com/reports/5800443/air-fryer-meal-kits-market-report-industry
https://www.potatonewstoday.com/2025/05/20/the-changing-consumer-preferences-for-potatoes-an-in-depth-analysis-of-trends-in-fresh-frozen and-processed-products/

Earth Fresh

Another great product brought to you by EarthFresh

Gluten-free Dairy-free Clean ingredients

We believe great flavor starts with great ingredients. That's why our sauces are made with real herbs, spices, and carefully selected ingredients - without gluten, dairy, or refined sugar.

